



CALFED
BAY-DELTA
PROGRAM

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Memorandum

Date: July 10, 1997

To: BDAC Members

From: Patricia Ryan, Public Information Officer
CALFED Bay-Delta Program

Subject: Public Affairs Activities Update

We have identified several priority activities over the coming months as part of our overall Public Affairs Plan. As the CALFED Bay-Delta Program nears the release of the Draft EIR/S in Phase II, public affairs activities that support the Program will become even more critical. We encourage BDAC members to play a key role in these activities, to be sure you are aware of all the opportunities to participate.

Public meetings/workshops. Public meetings are being scheduled before the release of the Draft EIR/S. The meeting schedule will include statewide locations, and will be distributed as soon as available. The objective of the "pre-release" meetings is to ensure the public is aware of the progress and direction of the Program. The meetings will also provide the opportunity for CALFED to receive input to assist in shaping the final product. A Habitat Conservation Plan (HCP) will be prepared with the Draft EIR/S and scoping for this document will commence in the coming weeks. The public hearings on the Draft EIR/S will follow the release of the document, and be scheduled later this year.

Stakeholder follow-up. CALFED staff will continue to conduct briefings with stakeholders as requested, and will expand our contact with various groups who have not been part of the process. Recently, some of you were contacted as a follow-up to the survey we conducted in January. We are providing information about the CALFED Program to the groups of individuals you identified, and have added them to our mailing list to receive notices of meetings and other information.

Public presentations. Public presentation opportunities will be identified throughout the state. Since BDAC members are well qualified and respected in their communities, we will continue to request your assistance with presentations in your area. CALFED will schedule presentations and provide you with resource materials.

CALFED Agencies

California

The Resources Agency
Department of Fish and Game
Department of Water Resources
California Environmental Protection Agency
State Water Resources Control Board

Federal

Environmental Protection Agency
Department of the Interior
Fish and Wildlife Service
Bureau of Reclamation
Department of Commerce
National Marine Fisheries Service

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Media outreach. There will be a number of media contacts prior to the release of the Draft EIR/S. You may be asked to attend editorial board briefings in your area. If so, CALFED staff will schedule the briefings and provide you with speaking points and materials as needed.

The CALFED Public Affairs Program has enlisted the support of two public affairs firms to assist on regional outreach efforts. We are also working with the CALFED Public Affairs Advisory Group, representing stakeholders and public information staff of the various state and federal agencies involved in CALFED. Over the coming months, we look forward to pooling our resources to help spread the word about the Program and the release of the Draft EIR/S. Please check our website at <http://calfed.ca.gov/>, and do not hesitate to contact me at (916) 657-2666 if you have any questions about the CALFED Public Affairs Program.

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